Blue Cross/Blue Shield United of Wisconsin

Total Lobbying Effort

Total Lobbying Expenditures

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
\$88,943.07	\$87,758.69	\$63,496.97	\$72,497.11	\$312,695.83

Total Hours Communicating

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
85.25	69.25	40.95	37.50	232.95

Total Hours Other

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
617.25	501.50	303.75	407.50	1830.00

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 3

Relating to: health insurance coverage of treatment for autism spectrum disorders.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
70.00 (10%)				70.00 (3%)

Assembly Bill 16

Relating to: requiring health insurance coverage of hearing aids and cochlear implants for persons under 18 years of age.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
35.00 (5%)				35.00 (2%)

Senate Bill 70

Relating to: coverage of dependents under health care plans.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
35.00 (5%)				35.00 (2%)

Senate Bill 72

Relating to: portability under group health benefit plans and independent review of insurance policy rescissions and preexisting condition exclusion denials under group and individual health benefit plans.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
35.00 (5%)				35.00 (2%)

Assembly Bill 253

Relating to: prohibiting smoking in indoor areas, in sports arenas, in public conveyances, and at certain outdoor locations and providing a penalty.

2009	2009	2010	2010	Total

January - June	July - December	January - June	July - December	IUlai
35.00 (5%)				35.00 (2%)

Assembly Bill 255

Relating to: eligibility for unemployment insurance benefits and payment of extended benefits; excluding recovery and reinvestment act moneys from the calculation of expenditure restraint payments; eligibility for participation in the programs of a community action agency, financial assistance under the Clean Water Fund Program and the Safe Drinking Water Loan Program; the confidentiality of pupil records provided to the Department of Public Instruction; financial assistance for criminal justice programs; authorizing political subdivisions to make residential energy efficiency improvement loans and impose special charges for the loans; definition of low-income household under energy and weatherization assistance programs; eligibility and notice changes for state continuation of coverage for health insurance; changes to enterprise zone jobs credits; providing an exemption from emergency rule procedures; granting rule-making authority, and making an appropriation.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
35.00 (5%)				35.00 (2%)

Senate Bill 163

Relating to: requiring health insurance coverage of colorectal cancer screening and granting rule-making authority.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
	29.00 (5%)	17.00 (5%)		46.00 (2%)

Assembly Bill 207

Relating to: requiring that patients be informed of health care facility use charges and that the charges be identified.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
	29.00 (5%)			29.00 (1%)

Assembly Bill 217

Relating to: requiring health insurance coverage of colorectal cancer screening and granting rule-making authority.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	57.00 (10%)			57.00 (3%)

Assembly Bill 614

Relating to: disclosure of information by health care providers and insurers and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	29.00 (5%)	17.00 (5%)		46.00 (2%)

Senate Bill 425

Relating to: creating a nonrefundable individual income tax credit for certain amounts relating to health savings accounts that may be deducted from, or are exempt from, federal income taxes.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
	29.00 (5%)			29.00 (1%)

Assembly Bill 506

Relating to: substitutions by pharmacists dispensing epilepsy drugs.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
		7.00 (2%)		7.00 (< 1%)

Assembly Bill 512

Relating to: health insurance coverage of nervous and mental disorders, alcoholism, and other drug abuse problems.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
		17.00 (5%)		17.00 (< 1%)

Senate Bill 362

Relating to: health insurance coverage of nervous and mental disorders, alcoholism, and other drug abuse problems.

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	2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			17.00 (5%)		17.00 (< 1%)

Assembly Bill 639

Relating to: creating a nonrefundable individual income tax credit for certain amounts relating to health savings accounts that may be deducted from, or are exempt from, federal income taxes.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		17.00 (5%)		17.00 (< 1%)

Senate Bill 453

Relating to: requiring an insurer to make payment directly to a provider who provides the insurer with an assignment of benefits.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
		52.00 (15%)		52.00 (3%)

Assembly Bill 665

Relating to: requiring an insurer to make payment directly to a provider who provides the insurer with an assignment of benefits.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
		34.00 (10%)		34.00 (2%)

Assembly Bill 699

Relating to: exempting wellness programs from unfair trade or marketing practices.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		17.00 (5%)		17.00 (< 1%)

Assembly Bill 779

Relating to: designation of a corporation to receive funding for electronic health information exchange, creation of a corporation, and making an appropriation.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		17.00 (5%)		17.00 (< 1%)

Assembly Bill 878

Relating to: a grant for providing assistance to individuals to obtain and maintain health care benefits and making an appropriation.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		10.00 (3%)		10.00 (< 1%)

Senate Bill 667

Relating to: licensure and regulation of behavior analysts, insurance coverage of the services of behavior analysts for autism treatment, providing an exemption from emergency rule procedures, granting rule-making authority, and providing a penalty.

2009 January - June			2010 July - December	Total
		17.00 (5%)		17.00 (< 1%)

Lobbying Effort On Budget Bill Subjects

Health and Family Services: Health

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2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total			
35.00 (5%)				35.00 (2%)			

lealth and Family Services: Medical Assistance						
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total		
35.00 (5%)				35.00 (2%)		

Insurance							
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total			
211.00 (30%)				211.00 (10%)			

Lobbying Effort On Administrtive Rulemaking Proceedings

Insurance

Ins 3.39, relating to Medicare supplement insurance products and affecting small business.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
35.00 (5%)				35.00 (2%)

Insurance

Ins 3.28, uniform questions and format for individual health insurance application and affecting small business.

2009 2009		2010	2010	Total	
January - June July - December		January - June	July - December		
	29.00 (5%)	17.00 (5%)	22.00 (5%)	68.00 (3%)	

Insurance

Ins 3.75, continuation of group health insurance policy coverage for employees and their dependents and affecting small business.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
	29.00 (5%)			29.00 (1%)

Insurance

Ins 3.36, the treatment of autism spectrum disorders and affecting small business.

2009 January - June			2010 July - December	Total
		28.00 (8%)		28.00 (1%)

Insurance

Ins 6.05 and 6.07, filing of insurance forms and insurance policy language simplification and affecting small business.

2009 January - June			2010 July - December	Total	
		17.00 (5%)		17.00 (< 1%)	

Insurance

Ins 3.35, colorectal cancer screening coverage and affecting small business

ins c.so, color cotal surface sortering coverage and ancothing small business.							
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total			
			22.00 (5%)	22.00 (1%)			

Insurance

Ins 3.375, health insurance coverage of nervous and mental disorders, alcoholism and other drug abuse problems and affecting small business.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			22.00 (5%)	22.00 (1%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

The regulation	of	commercial	insurance	in	the	individual	and	small	aroup	market.
The regulation	Oi	Committee Clar	ii i 3 di di i CC		LIIC	IIIdividuai	and	JIIIali	group	mai net.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
105.38 (15%)	57.08 (10%)	17.24 (5%)	22.25 (5%)	201.95 (10%)

Disclosure of health care cost information by providers and insurers

Disclosure of health care cost information by providers and insurers.				
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
35.13 (5%)	57.08 (10%)			92.21 (4%)

health insurance coverage of nervous and mental disorders, alcoholism, and other drug abuse problems. LRB-3406/2

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	28.54 (5%)			28.54 (1%)

LRB 3691/1, Mandatory assignment and balance billing

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	114.15 (20%)			114.15 (6%)

Additional Financial Disclosure statements and requirements

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		17.24 (5%)		17.24 (< 1%)

Legislative Council Special Committee on Federal Health Care Reform

20 Januar	 2009 July - December	2010 January - June	2010 July - December	Total
			89.00 (20%)	89.00 (4%)

State-based issues related to implementation of recently enacted federal health care reform.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			267.00 (60%)	267.00 (13%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	57 (10%)			57.08 (2.77%)

Other Matters

Includes time spent on:

• Gubernatorial nominations

Matters on which the organization made no lobbying communication

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
	28.54 (5%)	6.89 hours (2%)		35.43 (1.72%)